OR

M Ltd. forfeited 5,000 equity shares of Rs. 10 each issued at a premium of 10% for non payment of final call of Rs. 2 per share. The minimum amount at which these shares can be reissued as fully paid up will be:

(a) Rs. 5,000

(a) Rs. 18,000

received on allotment was:-

(b) Rs. 10,000

(b) Rs. 19,000

(c) Rs. 12,000

(c) Rs. 12,000

(d) Rs. 50,000

(d) Rs. 50,000

Q.7	Which one of the following items is not dealt through Profit and Loss Appropriation Account? (a) Interest on capital (b) Interest on capital (c) Rent paid to partners (d) Partner's salary OR					
	At the time of admission of a partner, the balance sheet of the firm showed workmen compensation reserve of Rs. 80,000. The claim was estimated at Rs. 1, 00,000. The shortfall of Rs. 20,000 will be: (a) Debited to Revaluation account (b) Credited to Revaluation account (c) Debited to Partner's capital account (d) Credited to Partner's capital account					
Q.8 Q.9	Vishnu and Mishu are partners in a firm. Mishu draws a fixed amount at the end of every quarter. Interest on drawings is charged @ 15% p.a. At the end of the year interest on Mishu drawing amounted to Rs. 9,000. Interest on drawing was charged on drawing of Mishu for: (a) 6 months (b) 7½ months (c) 4½ months (d) 4 months Read the following hypothetical situation and answer questions 9 and 10. Aditi and Saurabh were partners in a firm sharing profits and losses in the ratio of 2:1. On 1 April, 2022 their capitals were Rs. 5, 00,000 and Rs. 4, 00,000 respectively. Before any appropriation the firm earned a Net Profit of Rs.81, 000 for the year ended 31 st . March 2023. According to the partnership deed, interest was to be provided @ 10 % p.a. Interest on Aditi's capital will be:					
Q.)	(a) Rs. 50,000 (b) Rs. 45,000 (c) Rs.40, 500 (d) Rs.54, 000					
Q. 10	Interest on capital will be provided to Aditi and saurabh in which of the following ratio?					
O 11	(a) $5:4$ (b) $2:1$ (c) $1:1$ (d) $8:1$					
Q.11	Uanya and Aanya were partners in a firm sharing profits and losses in the ratio of 3:2. Their capital was Rs.5, 00,000 and Rs. 1, 00,000 respectively. Uanya was entitled to interest on capital @ 8 % p.a. and Aanya was entitled to salary Rs. 5,000 per month. The net profit before any appropriation was Rs. 1, 75,000. Uanya's share in divisible profit will be:-					
	(a) Rs. 45,000 (b) Rs. 30,000 (c) Rs. 37,500 (d) Rs. 40,000					
	OR Omkara and Shiva were partners in a firm. Omkara was entitled to a salary of Rs. 20,000 p. a. While Shiva was entitled to a salary of Rs. 50,000 p.a. Net Profit for the year ended 31 st . March 2023 after charging salary of Omkara and Shiva was Rs. 5, 60,000. The total amount credited to Omkara's capital account will be: (a) Rs. 2,45,000 (b) Rs. 2,65,000 (c) Rs. 3,15,000 (d) Rs. 3,00,000					
Q.12	Kanha, Reshma and Nisha were partners in a firm. Nish had given a loan of Rs. 1, 00,000 to the firm @ 10 % p.a. The accountant of the firm is emphasizing that interest on loan will be paid @ 6 % p.a. At what rate the interest on loan will be paid to Nisha?					
	(a) 6 % p.a. (b) 10 % p.a. (c) 8 % p.a. (d) No interest on loan will be paid.					
Q.13	Assertion (A):- Under the fixed capital method, partner's capital account always show a credit balance.					
	Reason (R):- Under the fixed capital method, all items like share of profits or loss, interest on					
	capital, drawing, interest on drawing are recorded in separate account called Partner's current account: Choose the correct option:					
	(a) Both (A) and (R) are correct and (R) is the correct explanation of (A).					
	(b) Both (A) and (R) are correct but (R) is not a correct explanation of (A).					
	(c) (A) is correct, but (R) is incorrect.					
	(d) (A) is incorrect, but (R) is correct.					
Q.14	Excess amount that a firm gets over and above the market value of assets at the time of sale of its business is:-					
	(a) Profit (b) Super profit (c) Reserve (d) Goodwill					
Q.15	First call amount received in advance from the shareholder before it is actually called up by the director is:-					
	(a) Debited in calls in advance (b) Credited to share allotment A/c					
	(c) Debited to first call account (d) Credited to calls in arrears a/c OR					

	(a) Rs.30, 000	(b) Rs.15, 000	(c) Rs 48,0 OR	00	(d) Rs	s.45, 000
	A, B and C are partners in a firm sharing profits in the ratio of 3:2:1, C retired and, new profit sharing ratio is 3:2. Gaining ratio will be:-				nd, new profit	
	(a) 3 : 2	(b) 1 : 2	(c) 2 : 1		(d) No	one of these
Q.19	On a share of Rs.10 issued at a premium of Rs.2, whole amount is called up and Rs. 7 is received, share capital account will be credited by:-					
	(a) Rs. 10	(b) Rs. 12	(c) Rs. 7		(d) Rs	3.2
Q.20	On the death of a parthe:-	tner his share in the pr	rofits of the f	firm till the da	ate of his de	eath is transferred to
	(a) Dr. P & L A/c	(b) Cr. P & L A/c	(c) Dr. P &	L Suspense A	A/c (d) Cr	r. P & L Suspense A/c
Q.21		-				e ratio of 4:3:3. With
		2023, they agreed to	_			=
		Reserve of Rs. 70,000		of the firm.	It was agree	ed that:-
	1 /	he firm be valued at R		611 1 111.	. 1.	D 40 000
		uation of assets and re				
0.22		ry journal entries for th				
Q.22	•	partners sharing profit		- •	•	
	of purchase of super	ofits. For this purpose,	, the Goodw	in or the min	was to be v	valued at four years
		the firm on 31 st . Marc	h 2023 hefo	re admission	of Vanch w	as as follows:
		lance Sheet of Ayush a				as as follows.
	Liabilities	tance sheet of riyush t	Amount	Assets	Amount]
	Capitals: Ay	rush 90,000	Timount	Machinery	75,000	
		Grish 50,000	1,40,000	Furniture	15,000	
	General Res	· · · · · · · · · · · · · · · · · · ·	20,000	Stock	30,000	
	Loan		25,000	Debtors	20,000	
	Creditors		5,000	Cash	50,000	
			1,90,000		1,90,000	
	The normal rate of	return is 12 % p.a. A		fit of the firm		ast four year was Rs.
		ansh's share of Goodw				J
	,		OR			
	Varun, Tarun, Arun	and Barun were partne	ers in a firm	sharing prof	its in the r	atio of 5:3:2:2. Arun
						re profits equally. On
		oodwill of the firm wa				
	-	ournal entry for treats			•	
	Goodwill account.	•				1 0
Q.23	Mahesh Ltd purchase	ed Plant and Machiner	ry from Ish I	td. for Rs. 4,	50,000. R	s. 50,000 was paid by
cheque to Ish Ltd. and the balance by issuing 6 % debentures of Rs. 100 each at a discount of					at a discount of 20 %.	
	Pass the necessary journal entries for the above transaction in the books of Mahesh Ltd.					esh Ltd.
			OR			

On an equity share of Rs. 20, the company called up Rs. 16 and had received Rs. 14, equity share

(d) Rs. 2

(d) Rs. 6

(c) Rs. 14

If a share of Rs.10 issued at a premium of Rs. 2 on which the full amount has been called and Rs. 8

(c) Rs. 8

X, Y and Z are partners in a firm sharing profits and losses in the ratio of 6:4:1. X guaranteed profit of Rs.15, 000 to Z. Net profit for the year ending 31st. March 2019 was Rs.99, 000, X share in the

(b) Credited to Revaluation A/c

(d) Debited to partners capital A/c

(including premium) paid is forfeited, the share capital A/c will be debited with:-

Increase in the value of liabilities at the time of admission of a partner is:-

capital account will be credited by:-

(a) Debited to Revaluation A/c

profit of the firm will be:-

(c) Credited to Partners capital A/c

(b) Rs. 16

(b) Rs. 10

(a) Rs. 20

(a) Rs. 12

Q.17

- Ghosh Ltd. made the second and final call on its 50,000 equity shares @ Rs. 2 per share on1st January 2022. The entire amount was received on 15th January, 2022 except on 100 shares allotted to Venkat. Pass necessary journal entries for the call money due and received by opening calls in arrears account.
- Q.24 Rajesh and Arun were partners in a firm sharing profits and losses in the ratio of 1:2. Their fixed capitals were Rs.6, 00,000 and Rs. 3, 00,000 respectively. After the accounts for the year ended were prepared, it was noticed that interest on capital @ 12 % p.a. as provided in the partnership deed, was not credited to the capital accounts of partners before distribution of profits. Pass necessary adjusting journal entries. Show your working clearly.
- Q.25 Mohit and Shobit are partners sharing profits in the ratio of 3:2. Rohit was admitted for 1/6th share of profit with a minimum guaranteed profit of Rs. 10,000. At the close of the first financial year the firm earned profit of Rs. 54,000. Find the share of profit which Mohit, Shobit and Rohit will get.
- Q.26 Pass necessary journal entries in the following cases.
 - (a) Creditors of Rs. 85,000 accepted Rs. 40,000 as cash and furniture of Rs. 43,000, in full settlement of their claim.
 - (b) Creditors were Rs. 16,000. They accepted Machinery valued at Rs. 18,000 in settlement of claim.
 - (c) Creditors were Rs. 90,000. They accepted Building valued at Rs. 1, 20,000 and paid cash to the firm.
- Q.27 Ram, Ravi and Mohan were partners sharing profits in the ratio of 2:3:1. On 31st. March 2023, their balance sheet as follows:

Balance Sheet of Ram, Ravi and Rohan as on 31st. March, 2023

Liabilities	Amount	Assets		Amount			
Creditors	3,62,000	Cash		14,000			
General Reserve	18,000	Bank		2,96,000			
Capitals: Ram		Stock		80,000			
1,00,000		Debtors	3,00,000				
Ravi	6,00,000	Less: PBD	10,000	2,90,000			
2,00,000		Investment		50,000			
Rohan		Land		2,50,000			
3,00,000							
	9,80,000			9,80,000			

Rohan died on 30th September, 2023. On the death of a partner the partnership deed provided for the following:

- Goodwill was to be valued at two years purchase of average profit of last three years. The profits of last three years were 2020-21 Rs. 45,000, 2021-22 Rs.90, 000 and 2022-23 Rs.1, 35,000.
- (ii) Deceased partner's share of profit till the date of his death will be calculated on the basis of average profit of the last three years.
- (iii) Prepare Rohan's capital account to be rendered to his executors.
- Q.28 Rohit Ltd. was registered with an authorised capital of Rs. 75, 00,000 divided into 75,000 equity share of Rs. 100 each. The company invited application for issuing 45,000 shares. The amount was payable as follows:
 - Rs. 30 per share on application, Rs. 30 per share on allotment, Rs. 25 per share on first call and balance on final call. Applications were received for 42,000 shares and allotment was made to all the applicants. Charvi to whom 3,300 shares were allotted failed to pay both the calls. Her share were forfeited. Present the share capital in the Balance Sheet of the company as per schedule III, Part I of the company act 2013. Also prepare notes to accounts.

Rs. 25.000

- Q.29 Karim, Saleem and Raheem are sharing profits and losses in the ratio of 5:3:2. They decided to share profits and losses in the ratio of 2:3:5 with effect from 1st. April 2023. They also decided to record the effect of the following without affecting their book value.
 - (i) General Reserve Rs. 1, 50,000
 - (ii) Investment fluctuation reserve

- (iii) Workmen compensation reserve
- (iv) Profit and Loss A/c

- Rs. 75,000
- (v) Advertisement suspense A/c (Dr.)

Rs. 1, 00,000

Rs. 50,000

Pass an adjustment entry assuming that no liability is expected towards workmen compensation reserve and Market value of investment is also equal to the book value.

Q.30 Anikesh and Bhavesh are partners in a firm sharing profits in the ratio of 7 : 3. Their Balance Sheet as on 31st. March, 2023 was as follows.

Balance Sheet of Anikesh and Bhavesh as on 31st. March, 2023

Liabilities		Amount	Assets		Amount
Creditors		60,000	Cash		36,000
Outstanding wages		9,000	Stock		60,000
General Reserve		15,000	Debtors	54,000	
Capitals: Anikesh	1,20,000		Less: PBD	(6,000)	48,000
Bhavesh	1,80,000	3,00,000	Furniture		1,20,000
_			Machinery		1,20,000
			•		
	_	3,84,000		_	3,84,000

On 1st. April, 2023 Chahat was admitted for 1/4th. Share in the profits on the following terms:

- (i) Chahat will bring Rs.90, 000 as her capital and Rs. 30,000 as her share of Goodwill premium.
- (ii) Outstanding wages will be paid.
- (iii) A creditor of Rs. 6,300, not recorded in the books was to be taken into account.
- (iv) Stock will be reduced by 10%,

Pass necessary journal entries for the above transaction in the books of the firm.

OR

Priya, Qadir and Kiran were partners in a firm sharing profits in the ratio of 7:2:1. On 31st. March, Balance Sheet was as follows:

Balance Sheet of Priya, Qadir and Kiran as on 31st. March

Liabilities	Amount	Assets	Amount
Capitals: Priya 9,60,000)	Land	12,00,000
Qadir 8,40,00	0	Building	9,00,000
Kiran 9,00,00	0 27,00,000	Furniture	3,60,000
General Reserve	3,00,000	Stock	6,60,000
Workmen compensation		Debtors 6,00,000	
reserve	5,40,000	Less: PBD (30,000)	5,70,000
Creditors	3,60,000	Cash at Bank	2,10,000
	39,00,000		39,00,000

On the above date Qadir retired. Following was agreed:

- (i) Goodwill of the firm was valued at Rs. 12, 00,000.
- (ii) Land was to be appreciated by 30 % and Building was to be depreciated by Rs.3, 54,000.
- (iii) A provision of 6 % is to be maintained on debtors.
- (iv) Liability for workmen's compensation was determined at Rs. 1, 40,000.
- (v) Amount payable to Qadir was transferred to his loan account.
- (vi) Total capital of new firm was fixed at Rs. 16, 00,000 which will be adjusted according to their new profit sharing ratio by opening current accounts.

Prepare Revaluation A/c and Partner's Capital A/c.

- Q.31 Pass the necessary journal entries for the following transaction on the dissolution of the partnership firm of Mohit and Rohit after the various assets (other than cash and bank) and the third party liabilities have been transferred to realisation account.
 - (i) A Machine which was not recorded in the books was taken over by Mohit at Rs. 7,000, whereas its expected value was Rs. 10,000.
 - (ii) Rohit's loan of Rs. 15,000 was settled at Rs. 13,500.

- (iii) The firm had investment of Rs.1, 00,000. Mohit took over 50 % of the investment at a discount of 10 %, while the remaining investment was sold off for Rs.60, 000.
- (iv) Realisation expenses amounted to Rs. 23,000.
- (v) Sundry creditors amounting to Rs.45, 000 were settled at a discounted Rs.2, 000.
- (vi) Loss on realisation Rs. 12,000 was divided between the partners in their profit sharing ratio.
- Q.32 Ram, Manohar and Param were partners in a firm, Param died on 29th February, 2024. His share of profit from the closure of the last accounting year till the date of death was to be estimated on the basis of the average of three completed years of profits before death. Profits for the year ended 31st. March, 2021, 2022, 2023 were Rs. 80,000, Rs. 90,000 and Rs.1, 00,000 respectively.

Calculate Param's share of profit till his death and pass necessary journal entry for the same when:-

- (i) Profit sharing ratio of remaining partners does not change.
- (ii) Profit sharing ratio of remaining partners changes and new ratio being 3:2.
- Q.33 Perfect hospitality Ltd issued 10,000 equity shares of Rs. 10 each at a premium of Rs. 2 per share. The amount is payable as follows:-

On application Rs. 4 per share

On allotment Rs. 5 per share (Including premium) On 1st and final call Rs. 3 per share

Gaurav had applied for 200 shares and was allotted 200 shares. Give journal entry for forfeiture of share in each of the following cases.

- Case 1 If Gaurav did not pay allotment money and his shares were forfeited before making the first and final call.
- Case 2 If Gaurav did not pay allotment money and on his subsequent failure to pay the first and final call, his shares were forfeited.
- Case 3 If Gaurav did not pay the first and final call and his shares were forfeited.
- Q.34 Akhil and Nikhil were partners sharing profits and losses in the ratio of 3:2. Their fixed capitals were Rs. 1, 00,000 and Rs.80, 000 respectively.

Interest on capital was agreed @ 6 % p.a. Nikhil was to be allowed annual salary of Rs. 9,200. During the year 2021-22, net profit prior to the calculation of interest on capital but after charging Nikhil's salary amounted to Rs. 1, 20,000.

Prepare Profit and Loss appropriation Account of the firm for the year ending 31st. March, 2022.

OR

- A, B and C were partners in a firm. On 1st. April, 2018, their capitals stood at Rs. 4, 00,000, Rs. 3, 00,000 and Rs. 2, 00,000 respectively. As per the provision of the partnership deed:
- (a) A was entitled to a salary of Rs. 5,000 per month.
- (b) Partners were entitled to interest on capital @ 10 % p.a.

The net profit for the year ended 31st. March, 2019, Rs. 3, 00,000 was divided among the partners without providing for the above items. Showing your workings clearly. Pass an adjustment entry to rectify the above error.

Roll.	No. NL	CS/Code No. 12/Business St.(054)/28
	Half Yearly Exami	ination 2024 – 2025
Time	e: 3:00 Hrs.	M.M.80
Ques	tion No. 1 to 20 carry One Mark each.	
Q.1	Efficiency is concerned with:	
	(a) Doing the right thing (b) Doing things r	right (c) Achieving end results (d) None of the above
Q.2	Jay is working as a marketing manager in a comproduct at the cost of ₹ 100 per unit within 20 costs.	npany. Has been given the task of selling 100000 units of a days. He is able to sell all the units within the stipulated ount in order to complete the target. In such a situation, he
	(a) An efficient manager	(b) An effective manager
	(c) Both effective and efficient manager	(d) None of the above
Q.3		ase its sales by 30% in the next quarter. Identify the feature
	of management being highlighted in the given s	
	(a) Management is all pervasive	(b) Management is a goal oriented process
0.4	(c) Management is a continuous process	(d) All of the above
Q.4	Which of the following statements best defines	
	(a) It is a set of guidelines to take decisions and	
	(b) It is a procedure which involves a series of s	•
	(c) They are general rules for behaviour of indiv(d) None of the above.	viduals.
Q.5	` '	eadymade straight jacket solutions to all management
Q.J	problems because	eadymade straight jacket solutions to an management
	(a) The real business situations are complex (b)	The real business situations are dynamic
	(c) The principles act as general guidelines (d)	· · · · · · · · · · · · · · · · · · ·
Q.6		signed work according to his/her qualities, the employees
		red in planning work whereas those with energy and good
	health may be assigned execution work." Name	
	(a) Functional foremanship (b)	Science, not rule of thumb
	(c) Development of each and every person to his	s or her greatest efficiency and prosperity
	(d) None of the above	
Q.7	Which of the following is not a component of sp	
	(a) Technological conditions (b) Customers (c)	
Q.8		d to an increase in the demand for healthcare products and usiness environment being described in the above case. c) Relativity (d) Interrelatedness
Q.9	The Economic Survey, 2019 suggests that the p	sychological biases can be used in the realm of tax rms such "dying in debt is a sin" to improve tax
	(a) Legal dimension and Social dimension	(b) Social dimension and Economic dimension
		nsion (d) Political dimension and Economic dimension
Q.10	Which of the following is not a feature of plann	
(,	-	ng is pervasive
	(c) Planning establishes standards for controllin	
	(d) Planning focuses on achieving objectives	-
Q.11	- · · ·	worked before it will work again. Identify the related
	limitation of planning.	
	(a) Planning leads to rigidity	(b) Planning reduces creativity

(c) Planning may not work in a dynamic environment (d) Planning does not guarantee success

Read the following statement: Assertion (A) and Reason (R), choose correct. Assertion (A): Management is concerned with efficient use of resources.

Q.12

	Reason (R): For management both efficiency and effectiveness need to be balanced.
	(a) Both (A) and (R) true and (R) is the correct explanation of Assertion (A)
	(b) Both (A) and (R) are true and Reason (R) is not correct explanation of Assertion (A)
	(c) Assertion (A) is true but Reason (R) is false
	(d) Assertion (A) is false but Reason (R) is true.
Q.13	Which of the following is not a feature of functional structure?
	(a) It promotes functional specialisation. (b) Managerial development is difficult.
	(c) It is easy to fix responsibility for performance. (d) It is an economical structure to maintain.
Q.14	It is a good source of filling the vacancies with employees from over staffed departments.
	(a) Transfer (b) Promotion (c) Placement agencies (d) Government exchanges
Q.15	Which of the following is not a disadvantage of using external sources of recruitment?
	(a) Dissatisfaction among existing staff (b) Lengthy process
	(c) The scope for induction of fresh talent is reduced (d) Costly process
Q.16	It is a career oriented process.
	(a) Training (b) Development (c) Selection (d) Recuretment
Q.17	Guneet went to a shop and expressed her desire to buy a copper water bottle only of Prestige company.
	Identify the component related to branding being described in the above case.
	(a) Trademark (b) Generic name (c) Brand name (d) Brand mark
Q.18	Karam Limited is offering a travel package for 15 destinations worldwide with a free insurance on the
	bookings for the month of December, 2019. Identify the feature of marketing being described in the above
	lines.
	(a) Needs and wants (b) Creating a market offering (c) Customer value (d) Exchange mechanism
Q.19	Ranjan bought a bottle of soft drink of a famous beverage company and found a gutka pouch floating inside
	the bottle. He forwarded a legal notice to the company, accusing it of the deficiency in service that could
	cause health hazard to the consumer. Identify the right of consumer being violated in the given case.
0.20	(a) Right to safety (b) Right to be heard (c) Right to seek redressal (d) Right to consumer education
Q.20	Which of the following is not an external source of recruitment.
•	(a) Campus recruitment (b) Promotion (c) Casual callers (d) Direct recruitment
_	tion No. 21 to 24 carry Three Mark each.
Q.21	Rahul is planning to launch a new line of products in two years time. However, at present he has reduced
	its price by 10% to retain its existing customers. What are two main objectives he is focusing at?
Q.22	Differentiate between method and budget as a type of plan?
Q.23	It is a part of management process that starts from knowing how many persons and of what type the firm
	need and identifying the Potential sources from where it can be met, either from within the organization or
	from outside.
	(a) Identify the function of management discussed above.
	(b) State the steps involved in the process of the function identified in part (a) discussed above. 3
	OR
	"What people seek is not simply a job but a career. Everyone must have the opportunity to rise to the top.
	The best way to provide such an opportunity to facilitate employee learning".

OR

Besides a 'consumer', name any two parties who can file a complaint before the Appropriate consumer

Identify the step involved in the staffing process highlighted in the above statement.

Q.24

forum.

Question No. 25 to 30 carry Four Mark each.

- Q.25 Ashutosh Goenka was working in 'Axe Ltd.', a company manufacturing air purifiers. He found that the profits has started declining from the last six months. Profit has an implication for the survival of the firm, so he analyzed the business environment to find out the reasons for this decline.
 - Identify the level of management at which Ashutosh Goenka was working.
 - State three other functions being performed by Ashutosh Goenka.
- Q.26 Explain 'unity of command' and 'equity' as principles of general management?
- Q.27 A good understanding of environment by business managers enables them not only to identify and evaluated but also to react to the forces external to their firm". In the light of the above statement explain any four points of importance of understanding business environment by a manager.

OR

The people of some regions translated the slogan of "come Alive" used by Pepsi company as "come out of the grave". As a result company lost its market share rather than picking up. This is the effect of which environment and how does this dimension of environment affect the business?

Q.28 Wazir Ahmed joins 'Ashiyana Ltd.' A company dealing in real estate, as a human resource manager. Through a series of interactions with his team during lunch breaks, he comes to know that quite a few managers at middle and senior levels have recently left the organization as their promotions were overdue. Therefore, in order to reinstate the confidence of the staff, he lays out a clear cut plan consisting of a set of general guidelines for both time bound and performance related appraisals of the mangers at all levels. Moreover, he develops standardized processes containing a series of steps specified in a chronological order for its implementation.

In context of the above case:

Identify the two different types of plans that Wazir Ahmed proposes to implement in order to reinstate the confidence of the staff by quoting lines from the paragraph.

Distinguish between the two types of plans as identified in part (a).

OR

Josh Ltd. Is a one of the largest two-wheeler manufacturer in India. It has a market share of about 42% in the two-wheeler category. The company had witnessed almost a 35% drop in the booking as the currency crunch was prompting people to withhold new purchases due to demonetization. Therefore, the production manager of the company had decided to align production to factor in slower sales in the market.

In context of the above case:

Identify and explain the function of management being discussed in the above lines.

Which limitations of the function of management as identified in part (a) of the question was the production manager trying to overcome due to demonetization?

Q.29 Haryaram' is a famous chain selling a large variety of products in the Indian market. Their products include chips, biscuits, sweets and squashes. It charges a comparatively higher price than its competitors as it sells quality products. Besides, it offers regular discounts to its customers and easy credit terms to its retailers. It has five of its own retail shops. It also sells its products through various grocery stores to that the products are made available to customers at the right place, in the right quantity and at the right time. It regularly uses different communication tools to increase its sales.

The above paragraph describes the combination of variables used by Hayaram to prepare its market offering. Identify and explain the variables.

- Q.30 Adesh had some problem walking on the road. He purchased a pair of shoes with high heels. After some time of using these shoes his pain increased as he did not know that there were medically recommended shoes available in the market for this problem. After a few days of giving himself rest he approached a shop where the medically recommended shoes were sold. He was amazed to learn that the company making the shoes was holding workshops at different places in order to make the people suffering with such problem aware of an available option.
 - 1. Which consumer responsibility was not fulfilled by Adesh?
 - 2. Which right has been helped protected by the company selling the medically recommended shoes?

Question No. 31 to 34 carry Six Mark each.

- Q.31 Principles of Taylor and Fayol are mutually complementary. One believed that management should not close its ears to constructive suggestions made by the employees, while the other suggested that a good company should have an employee suggestion system, where by suggestions which result in substantial time or cost reduction should be rewarded. Identify and explain the principles of Taylor and Fayol referred in the above paragraph.
- Q.32 Define the term 'Organizing and enumerate the steps involved in the process of organizing?
- Q.33 Explain any three advantages of 'branding' to marketer.

OR

"Though branding adds to cost, it provides several advantages to the marketers." In the light of statement state any 3 advantages of branding to marketers?

- Q.34 Classify the following as internal and external sources of recruitment.
 - (A) Advertisement
- (B) Transfer
- (C) Campus recruitment
- (D) Promotion

(E) Employment Exchange (F) Job Contractors

Roll. N	No.			Code	No. 12/NLCS/Economics (030)/45			
	Half Yearly Examination 2024 – 2025							
Time	: 3:00 Hrs.	, ,			M.M. 80			
GENE	RAL INSTRU	JCTIONS:						
1. This	1. This question paper contains two sections:							
		· Macro Economics · Indian Economic Develop	nment					
2. This		ains 20 Multiple Choice Ques		1 mark eac	h.			
3. This	s paper conta	ains 4 Short Answer Questio	ns of 3 r	narks each	to be answered in 60 to 80 words.			
					to be answered in 80 to 100 words.			
5. This	s paper conta	ains 4 Long Answer Question Section A – M i			o be answered in 100 to 150 words.			
Q.1	Household r				of which he gets Factor income this is			
—	also known			a.gae. c				
	A. Factor	,	C. Real		D. Money Flow			
Q.2. W		ollowing is an example of tra			-			
	A Bonus	в une ation from employer D all a		ent allowand	e			
Q.3		e following are covered in do		erritory of In	dia.			
		nk of India in London		gle office in				
0.4		Tata motors in Australia		sian embass				
Q.4		that appreciation of Indian c cided to purchase Indian cu			national market the reserve bank of			
		change rate system	iiieiicy ii	i ilie open n	larket tills be present			
	A. fixed exch			ting exchan				
o -	_	I floating exchange rate			exchange rate			
Q.5		change rate determined by reciation of domestic currency			of 78. ion of domestic currency.			
		currency became less valuab	•	•	irrency depreciated			
Q.6		om 4\$ to 5\$ against 100₹ is		3.1.01				
		tion of Domestic Currency			on of Foreign Currency			
0.7	•	tion of Domestic Currency	[Appreciat	ion of \$			
Q.7	Money supp	is ime of money held by the pu	ıblic at a	narticular n	oint of time			
		me of money held by public						
		me of money held by the go	vernmer	nt				
	D both A and				and the second s			
		-	_		ssertion (A) and Reason (R). Ind Select the correct answer to			
		tions from the options as	_		illu Select the correct answer to			
	-	<u>-</u>	_		rect explanation of Assertion.			
	• /				the correct explanation of Assertion.			
	• /	ion is true but Reason is fals			, , , , , , , , , , , , , , , , , , ,			
	• /	ssertion and Reason are fal						
Q.8	Assertion;	domestic income is a territor	rial conc	ept.				
	•		de value	of final goo	ds and services produced in the			
\cap 0	entire world.		ont and	hanka ia nat	included in manay supply			
Q.9		Money held by the governme rrency can be legally used to						

Q.10	Assertion ; money supply is a stock conce Reason ; money supply is measured over a	•				
Q.11	Current account deficit in an economy must be corresponding capital account surplus do you agree with the given statement give a valid reason in support of your answer. OR					
	"The devaluation of currency is not as depreciation of a currency" validate the statement.					
Q.12	· · · · · · · · · · · · · · · · · · ·					
۵ـ	your answer with suitable numerical examp		2+1=3			
Q.13	'The above the line items are different from					
Q.14	The consumption of fixed capital is a provis	sion to facilitate business and i	nvestment for future			
	instalment of assets, it is not for capital los		4			
Q.15	Elaborate the bankers bank and supervisor	r function of RBI	4			
		OR				
	Explain the Note issuing function of RBI					
Q.16	(A) On the basis of following information ca	alculate National Income & GDI	P _{MP} (data is in Crore) 4			
	Household consumption expenditure	600				
	Gross fixed capital formation	200				
	Change in stock	40				
	Government final consumption expenditure					
	Net exports	-40				
	Net indirect taxes	120				
	Net factor income from abroad	20				
	Consumption of fixed capital	40	2			
	(B) Brief about externalities and consumpti	OR	۷			
	1. Explain the economic stability objective		3			
	"Under the Ayushman Bharat scheme go	S S	•			
	backward section of society" identify and d	•	•			
	in the given statement		3			
Q.17	•	following would be treated whil				
	income	3	J			
	1. payment made by American tourist for g	oods purchased in India				
	2. tomatoes grown by Ms.Preeti in her Gar		1½ x 2=3			
	(B) Machine purchased by a firm is always	a capital good do you agree w	ith the given statement			
	give valid reason for your answer.		3			
	Section B – Indian	Economic Development				
Q.18	During the colonial period India's demogra					
	A. high death rate B. high infant mortality					
Q.19	First industrial policy resolution of India wa					
		. 1957 D. 1956				
Q.20	Planning commission was set up under the					
0.04	A PC Mahalanobis B Jawaharlal N		D Dr BR Ambedkar			
Q.21	The process of addition to the stock of hum	·	me is called			
		n capital addition				
0.22	C Human capital stock D Human	•				
Q.22	Which of the following is not an element of A Taxation reform B Control	of Public Debt				
	C Public expenditure reform D Change					
Q.23						
હ્ય.∠∪	is the nrime architect of econom	ic reforms in India				
	is the prime architect of econom		D Dr Manmohan Singh			
0.24	is the prime architect of econom A PV Narsimha Rao B Dr BR Ambed Which of the following is an example of tax	dkar C Narendra Modi	D Dr Manmohan Singh			

	Q.25 India has	become a preferred	•	nation because of followir	•			
	1) availability of	a unskilled labour	2) quality of I7	services 3) availability	of skilled labour			
	A One only	B only 2	C only 3	D both 2 & 3				
	For Questions	26 & 27, Read the st	atements: Asser	tion (A) and Reason (R)). Choose the			
	correct alternative from those given below							
	(a) If both Asser	tion and Reason are	true and Reason	is correct explanation of	Assertion.			
	(b) If both Asser	tion and Reason are	true but Reason i	s not the correct explana	tion of Assertion.			
	(c) If Assertion is	s true but Reason is t	false.	·				
	(D) If both Asser	rtion and Reason are	false.					
Q.26	Assertion (A); f	iscal policy refers to	the revenue and e	expenditure policy of the o	overnment.			
		fiscal policy seeks to			,			
Q.27		equity implies econon	_	=				
				ery individual in the socie	ty gets the same			
0.00		ntry's national income						
				d some features, state ar				
Q.29	what is the impa	act of numan capital i	OR OR	onomy? relate it with ecor	iomic growth.			
	"India's demog	raphic profile show		s " Defend the statement	with valid			
	arguments.				3			
Q.30	'Modernisation v	vas adopted for enha	nced productivity	but it enhanced unemplo	yment' Defend			
		ith valid arguments.			4			
		R 1956? discuss in b			4			
Q.32	Spread of Green	n Revolution was une	ven, How ?Discus OR	SS.				
	Despite all the c	hallengee India hae t	• • • • • • • • • • • • • • • • • • • •	ucation field significantly.	How?			
Q.33				reform in economic polic				
4.00		anges were adopted?		, , , , , , , , , , , , , , , , , , ,	6			
Q.34				ntion the features in suppo	ort of the			
	argument.							
	B. How institutio	nal reforms were intr			3+3=6			
	III abli abi ib a acid	e of Indian Industries &	OR	time of Indone I				
	HIGHIGHT THE STATE	a ou indian indiistries <i>Xi</i>	Aurichmine at the	ume of Independence				